



FOOD ARTISAN APPLICATION

Questions to Expect During the Application

* - indicates a required field

APPLICATION SECTION

The jury will review all components of this application PLUS your profile information in compiling your complete jury score. Upon submitting this application you will be directed to your profile where you can review your information and upload a profile photo or business logo.

***Business or Organization Name** (This is the name that will be listed in your member profile)

***Contact Person**

Position

Site Address (only if open to the general public/visitors - this will be listed in the member directory)

City, state/province, postal code

Is this site open to the public and have hours of operation clearly posted at the location and/or online?

Yes

No

Hours of Operation (open to the public)

***Billing Address** (if different from Site Address or if your operation is not open to the general public)

***City, state/province, postal code**

***Email**

Create your password for this site:

Phone

County

- Cameron
- Centre
- Clarion
- Clearfield
- Clinton
- Elk
- Forest

- Jefferson
- Lycoming
- McKean
- Potter
- Tioga
- Warren

Not sure of your PA Senate District or House Numbers? Look them up now:

<https://www.legis.state.pa.us/cfdocs/legis/home/findyourlegislator/>

Your PA Senate District Number

- | | |
|-----------------------------|-----------------------------|
| <input type="checkbox"/> 21 | <input type="checkbox"/> 34 |
| <input type="checkbox"/> 23 | <input type="checkbox"/> 35 |
| <input type="checkbox"/> 25 | <input type="checkbox"/> 50 |

Your PA House District Number

- | | |
|-----------------------------|------------------------------|
| <input type="checkbox"/> 63 | <input type="checkbox"/> 76 |
| <input type="checkbox"/> 65 | <input type="checkbox"/> 77 |
| <input type="checkbox"/> 66 | <input type="checkbox"/> 81 |
| <input type="checkbox"/> 67 | <input type="checkbox"/> 83 |
| <input type="checkbox"/> 68 | <input type="checkbox"/> 84 |
| <input type="checkbox"/> 73 | <input type="checkbox"/> 171 |
| <input type="checkbox"/> 75 | |

How did you hear about the Wilds Cooperative of Pennsylvania?

- | | |
|---|---|
| <input type="checkbox"/> Current Cooperative member | <input type="checkbox"/> Pawildscenter.org |
| <input type="checkbox"/> PA Wilds staff | <input type="checkbox"/> Scout Organization |
| <input type="checkbox"/> pawilds.com | <input type="checkbox"/> None of the above |

ABOUT YOUR BUSINESS SECTION

This area is used to describe your craft, product or service. These questions help the jury (and others looking at your profile) to understand what you do.

***Tell us about your business** (this will serve as your profile description). Best practice tip: Answer the question "What do you do?" in one paragraph or less.)

***Describe your business/craft/service in 80 characters or less.** (This will appear as tagline in your profile. Best practice tip: How would you tweet a message about the heart of what you do?)

Primary focus for handcrafted items:

- | | |
|---|--|
| <input type="checkbox"/> Baked goods | <input type="checkbox"/> Kombucha |
| <input type="checkbox"/> BBQ/hot sauce | <input type="checkbox"/> Local flours |
| <input type="checkbox"/> Candies and confections | <input type="checkbox"/> Local honey |
| <input type="checkbox"/> Canned goods | <input type="checkbox"/> Maple products |
| <input type="checkbox"/> Cheese | <input type="checkbox"/> Nuts and nut products |
| <input type="checkbox"/> Coffee (roasted on site) | <input type="checkbox"/> Pastries |
| <input type="checkbox"/> Condiments | <input type="checkbox"/> Pickles |
| <input type="checkbox"/> Cookies | <input type="checkbox"/> Popcorn |
| <input type="checkbox"/> Culinary mixes | <input type="checkbox"/> Salsa |
| <input type="checkbox"/> Dips | <input type="checkbox"/> Sauces |

- Frozen treats
- Fruit butters
- Herbal teas
- Ice cream (hand churned or small batch)
- Jams and jellies
- Jerky
- Sausage
- Smoked meats
- Snack mixes
- Spice rubs
- Syrups

Secondary focus for handcrafted items (optional):

- Baked goods
- BBQ/hot sauce
- Candies and confections
- Canned goods
- Cheese
- Coffee (roasted on site)
- Condiments
- Cookies
- Culinary mixes
- Dips
- Frozen treats
- Fruit butters
- Herbal teas
- Ice cream (hand churned or small batch)
- Jams and jellies
- Jerky
- Kombucha
- Local flours
- Local honey
- Maple products
- Nuts and nut products
- Pastries
- Pickles
- Popcorn
- Salsa
- Sauces
- Sausage
- Smoked meats
- Snack mixes
- Spice rubs
- Syrups
- N/A

Additional handcrafted item:

- Baked goods
- BBQ/hot sauce
- Candies and confections
- Canned goods
- Cheese
- Coffee (roasted on site)
- Condiments
- Cookies
- Culinary mixes
- Dips
- Frozen treats
- Fruit butters
- Herbal teas
- Ice cream (hand churned or small batch)
- Jams and jellies
- Jerky
- Kombucha
- Local flours
- Local honey
- Maple products
- Nuts and nut products
- Pastries
- Pickles
- Popcorn
- Salsa
- Sauces
- Sausage
- Smoked meats
- Snack mixes
- Spice rubs
- Syrups
- N/A

TECHNIQUE SECTION

These questions will help the jury evaluate your technique.

***Describe your technique(s) and process for creating your crafts.**

***Briefly describe the process for sourcing or the inspiration for your designs.**

***Do you currently collaborate with other members of the Wilds CoOp? If yes who?**

***Please provide a link to view your portfolio, this can be a website, facebook album, or other online source for images.**

Source of materials

- | | |
|---|--|
| <input type="checkbox"/> 75% or more of material used is from outside the USA, or source is unknown | <input type="checkbox"/> 90%-100% of material sourced from PA or from w/in 100 miles |
| <input type="checkbox"/> 75% or more of material is from USA | <input type="checkbox"/> 90%-100% of material used is sourced from within PA Wilds |

Type of materials

- | | |
|--|--|
| <input type="checkbox"/> 25% - 50% of materials are manufactured or synthetic | <input type="checkbox"/> 75% - 100% of materials used are natural or organic |
| <input type="checkbox"/> 50% - 100% of materials are manufactured or synthetic | <input type="checkbox"/> 90% - 100% of materials are organic |

MARKETABILITY SECTION

Where are you currently selling your products or services? Do you run an online shop? Do you have listings on Etsy or do you run through sales through Facebook, Instagram or Pinterest? Are you shown in specific galleries or retail locations? Do you sell both wholesale and retail? Or just one or the other? These questions help the jury to review your marketability.

Wholesale and Retail Sales

- | | |
|--|---|
| <input type="checkbox"/> I sell my products only at retail prices | <input type="checkbox"/> I sell my products at both wholesale and retail prices |
| <input type="checkbox"/> I sell my products only at wholesale prices | <input type="checkbox"/> N/A (I provide services) |

What are the retail price points for the bulk of your work/products (for those that provide services this is your typical hourly rate for projects):

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> \$10 or less | <input type="checkbox"/> \$100-250 |
| <input type="checkbox"/> \$10-\$20 | <input type="checkbox"/> \$250 or higher |
| <input type="checkbox"/> \$20-\$50 | <input type="checkbox"/> I do not sell my work at retail prices |
| <input type="checkbox"/> \$50-\$100 | |

***Please list up to 3 locations where you currently sell your work** (include virtual platforms and brick and mortar locations, If you aren't selling anywhere yet, that's ok, just list "no market locations yet".)

PROFESSIONALISM SECTION

These questions will help the jury to evaluate your professionalism. Other factors for your professionalism score will include the presentation of your work, the quality of the images you upload, and the thoroughness and completion of your entire application.

***What is your background/education related to your artistic media, food product, craft or service?**

***What professional arts or related organizations do you belong to?**

Are you a rostered Arts in Education teaching artist?

Yes

No

ECONOMIC IMPACT

The following questions are for team review and aggregate use only. The information provided in this section will not be published to your profile nor will it be used in a way that reveals the identity of you or your organization or discloses proprietary data. This data will be used in aggregate to demonstrate the economic impact of the PA Wilds Center's programs and services in communities across the region as well as funding and political support for the Pennsylvania Wilds work.

How many years have you been in business?

What was the total of your gross receipts for sales during the previous fiscal year?

What is the size of your operation?

Under \$25,000

\$25,000-\$50,000

\$50,000-\$75,000

\$75,000-\$100,000

\$100,000-\$200,000

\$200,00-\$300,000

\$300,000-\$400,000

\$400,000-\$500,000

Over \$500,000

What is the total number of jobs you have retained in the past year?

1

2-6

5-10

10-20

More than 20

What is the total number of Part Time Jobs you have added in the past year?

What is the total number of Full Time Jobs you have added in the past year?