



TRADING POST APPLICATION

Questions to Expect During the Application

* - indicates a required field

APPLICATION SECTION

Please be sure to complete all questions as our team will review all components of this application in determining if your business/organization is a fit for our program. Once accepted this application becomes your public profile, used in our Member Directory, your listing on pawilds.com and all marketing materials.

***Business or Organization Name** (This is the name that will be listed in your member profile)

***Contact Person**

Position

Site Address (only if open to the general public/visitors - this will be listed in the member directory)

City, state/province, postal code

Is this site open to the public and have hours of operation clearly posted at the location and/or online?

Yes

No

Hours of Operation (open to the public)

***Billing Address** (if different from Site Address or if your operation is not open to the general public)

***City, state/province, postal code**

***Email**

Create your password for this site:

Phone

County

- Cameron
- Centre
- Clarion
- Clearfield
- Clinton
- Elk
- Forest

- Jefferson
- Lycoming
- McKean
- Potter
- Tioga
- Warren

Not sure of your PA Senate District or House Numbers? Look them up now:

<https://www.legis.state.pa.us/cfdocs/legis/home/findyourlegislator/>

Your PA Senate District Number

- | | |
|-----------------------------|-----------------------------|
| <input type="checkbox"/> 21 | <input type="checkbox"/> 34 |
| <input type="checkbox"/> 23 | <input type="checkbox"/> 35 |
| <input type="checkbox"/> 25 | <input type="checkbox"/> 50 |

Your PA House District Number

- | | |
|-----------------------------|------------------------------|
| <input type="checkbox"/> 63 | <input type="checkbox"/> 76 |
| <input type="checkbox"/> 65 | <input type="checkbox"/> 77 |
| <input type="checkbox"/> 66 | <input type="checkbox"/> 81 |
| <input type="checkbox"/> 67 | <input type="checkbox"/> 83 |
| <input type="checkbox"/> 68 | <input type="checkbox"/> 84 |
| <input type="checkbox"/> 73 | <input type="checkbox"/> 171 |
| <input type="checkbox"/> 75 | |

How did you hear about the Wilds Cooperative of Pennsylvania?

- | | |
|---|---|
| <input type="checkbox"/> Current Cooperative member | <input type="checkbox"/> Pawildscenter.org |
| <input type="checkbox"/> PA Wilds staff | <input type="checkbox"/> Scout Organization |
| <input type="checkbox"/> pawilds.com | <input type="checkbox"/> None of the above |

BUSINESS/ORGANIZATION INFORMATION SECTION

This area is used to describe your business, organization or community. These questions help our team (and others looking at your profile) to understand what you do.

***Describe how your business/organization helps to support a visitor's experience to explore and enjoy the PA Wilds.** (Best practice tip: Answer the question "What do you do?" in one paragraph or less.)

***Describe your business/organization/service in 80 characters or less.** (This will appear as tagline in your profile. Best practice tip: How would you tweet a message about the heart of what you do? What is your "elevator pitch"?)

Which term best describes your business model?

- | | |
|---|--|
| <input type="checkbox"/> For Profit | <input type="checkbox"/> Government Agency |
| <input type="checkbox"/> Not for Profit | <input type="checkbox"/> Municipality |

What type of Trading Post are you?

- | | |
|---|--|
| <input type="checkbox"/> Antique Shop | <input type="checkbox"/> Retailer (specialty/boutique) |
| <input type="checkbox"/> Outdoor Rec Retailer | <input type="checkbox"/> Sales Gallery |

How does your location manage product inventory?

- We purchase all inventory.
- We have a consignment based structure.
- Some of our inventory is purchased, some of inventory is sold through consignment

Do you sell products made by other members of the Wilds Cooperative?

- Yes
- No

Have you received a "Bike Friendly" designation?

- Yes
- No
- We're working on it.

ECONOMIC IMPACT

The following questions are for team review and aggregate use only. The information provided in this section will not be published to your profile nor will it be used in a way that reveals the identity of you or your organization or discloses proprietary data. This data will be used in aggregate to demonstrate the economic impact of the PA Wilds Center's programs and services in communities across the region as well as funding and political support for the Pennsylvania Wilds work.

***How many years have you been in business?**

What was the total of your gross receipts for sales during the previous fiscal year?

What is the size of your operation?

- Under \$25,000
- \$25,000-\$50,000
- \$50,000-\$75,000
- \$75,000-\$100,000
- \$100,000-\$200,000
- \$200,00-\$300,000
- \$300,000-\$400,000
- \$400,000-\$500,000
- Over \$500,000

What is the total number of jobs you have retained in the past year?

- 1
- 2-6
- 5-10
- 10-20
- More than 20

What is the total number of Part Time Jobs you have added in the past year?

What is the total number of Full Time Jobs you have added in the past year?