



WCO MEMBER BENEFITS

The Wilds Cooperative helps grow and connect unique small businesses in the region by providing branding and marketing tools; education and networking opportunities; access to new markets; and referrals to PA's financing and technical assistance service provider network for small businesses.

Member Benefit Listing	Creative Makers		Experience Makers	
	Basic Juried Artisans	Professional Juried Artisans + Creative Industries Partners	Trading Posts	Host Sites, Explorers + Community Partners
Presence on digital/print materials on social media	x	x	x	x
Access to digital brand toolkit	x	x	x	x
Profile in Member Directory on WildsCoPa.org	x	x	x	x
Free listing on PAWilds.com		*	*	*
One (1) printed branding asset (i.e. window cling)	x	x	x	x
Discounts on additional printing branding assets (such as window clings, table tents, stencils or stamps)	x	x	x	x
100 Hang Tags (add'l available for purchase)		x		
Discounts on professional development workshops, opportunities, and other member services	x	x	x	x
Listing in PA Wilds Buyers' Guide		x	x	
Listing in PA Wilds Experience Guide		*	x	*
Eligibility to sell products in PA Wilds Conservation Shop physical and online stores		x		
Eligibility to license the PA Wilds logo for non-saleable and saleable use	x	x	x	x
Receive weekly WCO e-blast	x	x	x	x
Eligibility to submit content and content ideas for publication on PAWilds.com	x	x	x	x
* = Brick & Mortar Locations Only				