

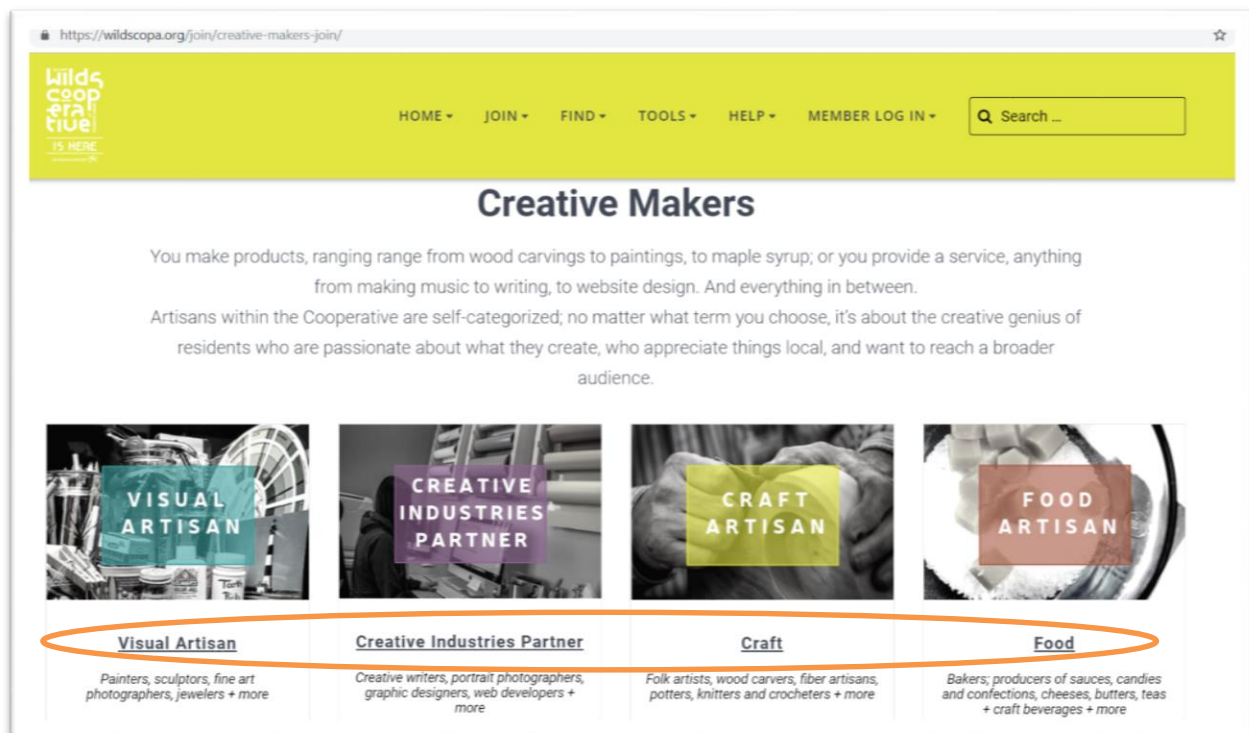
CREATIVE MAKER

Step-by-Step Application Guide

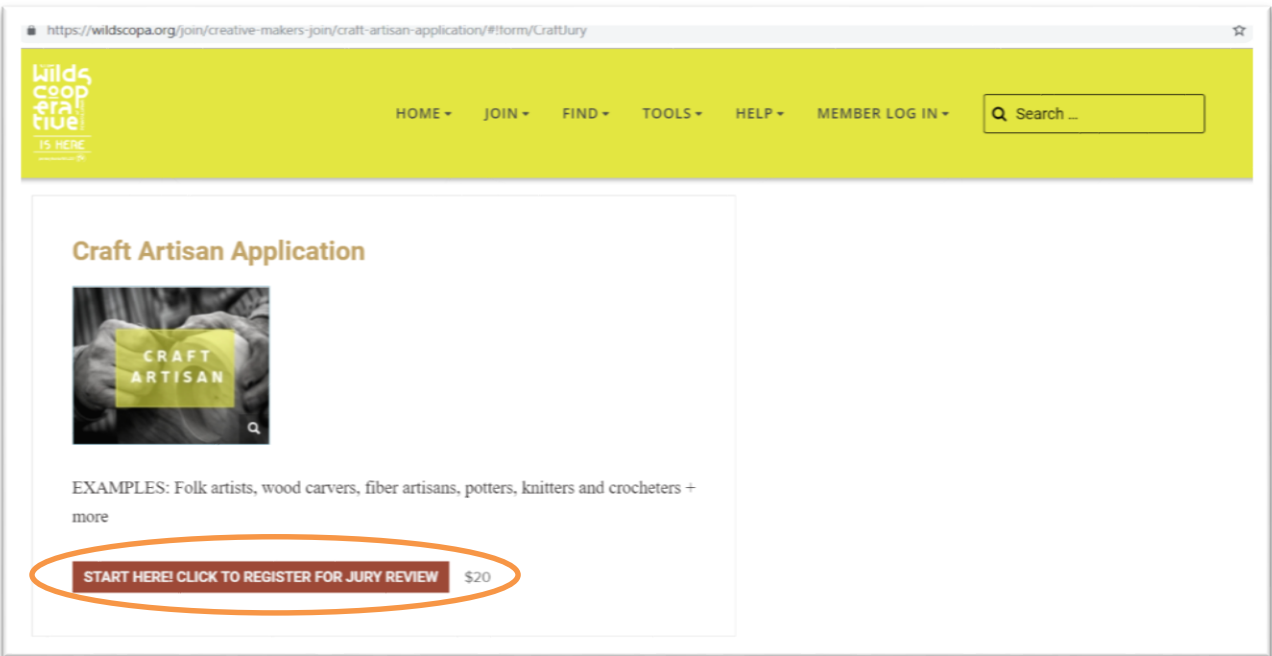
1. Visit WildsCoPA.org and hover over “ABOUT” or go to WildsCoPA.org/join/creative-makers-join/



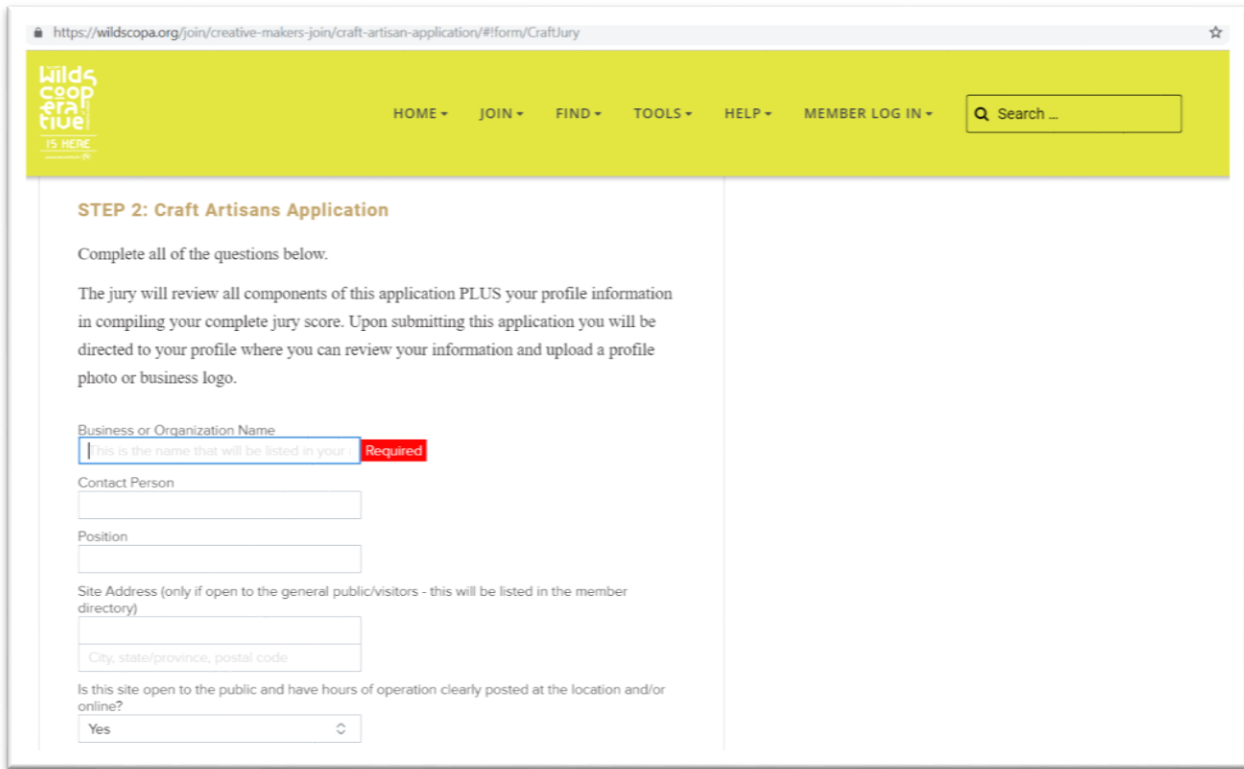
2. Scroll down to select the membership type that best describes you. Are you a Visual Artisan, Craft Artisan, Food Artisan or a Creative Industries Partner? Read the descriptions, and click the corresponding image or title.



- Once you select the appropriate membership type, you'll be taken into the application form. To begin, be sure to click the "START HERE! CLICK TO REGISTER FOR JURY REVIEW" button. (There are no annual membership dues to join; however, there is a \$20 fee to be juried. The jury fee permits artisans to submit up to three mediums for review.)



- Begin your application by entering your business name. Be sure to complete all fields.



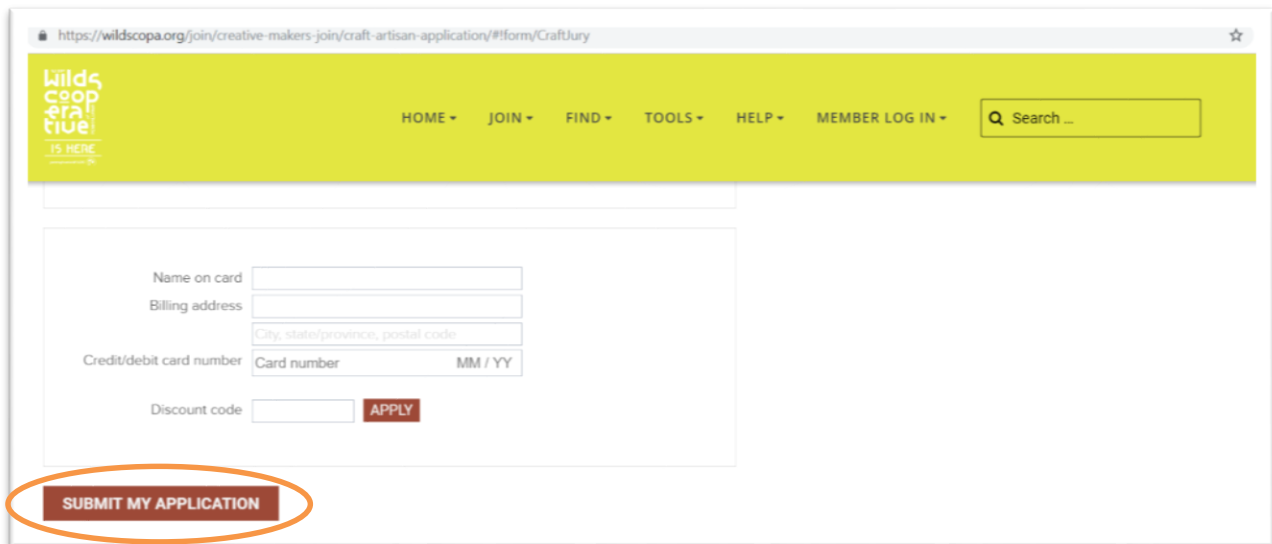
5. There are six brief sections to the application, which becomes your profile if accepted into the program, and they're used by the Jury Review Panel to determine your acceptance: Application, About your Business, Technique, Marketability, Professionalism, Economic Impact. Fill out the application to the best of your ability. If accepted into the juried program, your profile will appear in the Member Directory on [WildsCoPA.org](https://wildscopa.org). The Directory is how other members, buyers and the general public will be able to find you and your product. Your profile information will also be used by the PA Wilds Center for marketing via social media and PAWilds.com.

The screenshot shows the 'About your Business' section of the application form. The header is yellow with the WildsCoPA logo and navigation links: HOME, JOIN, FIND, TOOLS, HELP, MEMBER LOG IN, and a search bar. The main content area has a heading 'About your Business' and a paragraph explaining that this section is used to describe the craft, product, or service. Below this is a text editor with a toolbar containing icons for bold, italic, underline, link, unlink, list, and image. The text editor is currently empty.

6. Once your application is complete, check the circle under the “Application Submission” indicating you have read and agreed to the WCO Terms and Conditions.

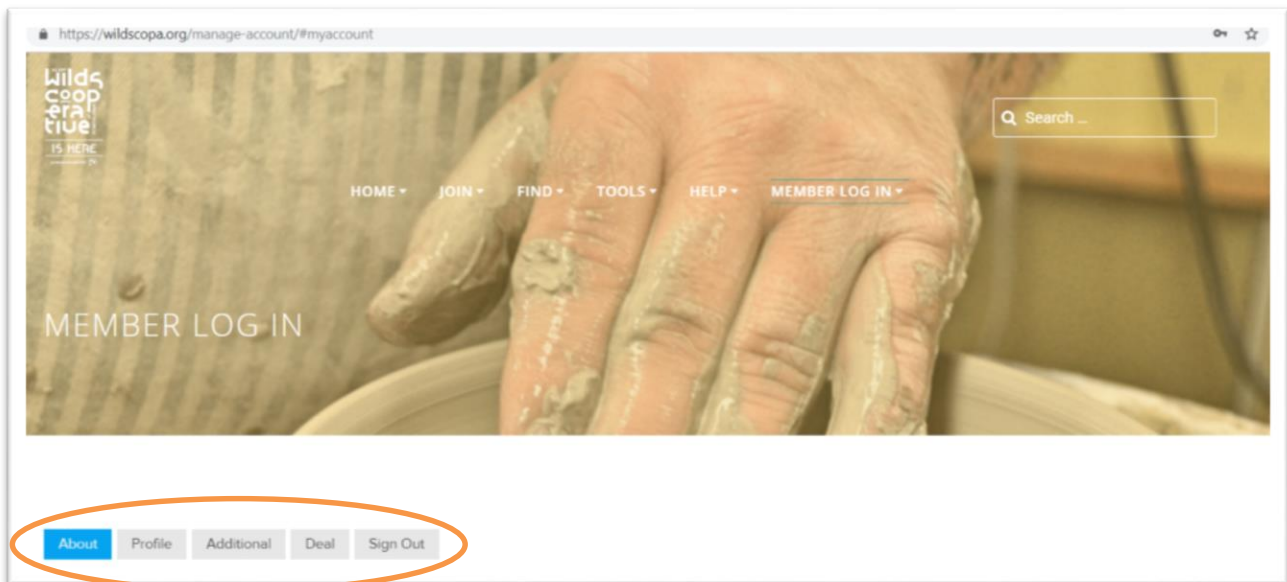
The screenshot shows the 'Application Submission' section of the application form. The header is yellow with the WildsCoPA logo and navigation links: HOME, JOIN, FIND, TOOLS, HELP, MEMBER LOG IN, and a search bar. The main content area has a heading 'Application Submission' and a paragraph stating that by submitting the application, the user is providing consent to be considered for involvement in various WCO initiatives, providing permission to the WCO to use any digital images submitted with the form, and agreeing to the WCO Privacy Policy and Terms and Conditions regarding Membership and Site Use. At the bottom of the section, there is a radio button next to the text 'I have read and agree to the WCO Terms and Conditions', which is circled in orange.

- Before submitting your application, you'll need to supply payment information for the \$20 jury fee. Once you enter your billing information, you may click the "SUBMIT MY APPLICATION" button. (Note: We do not store credit card information.)



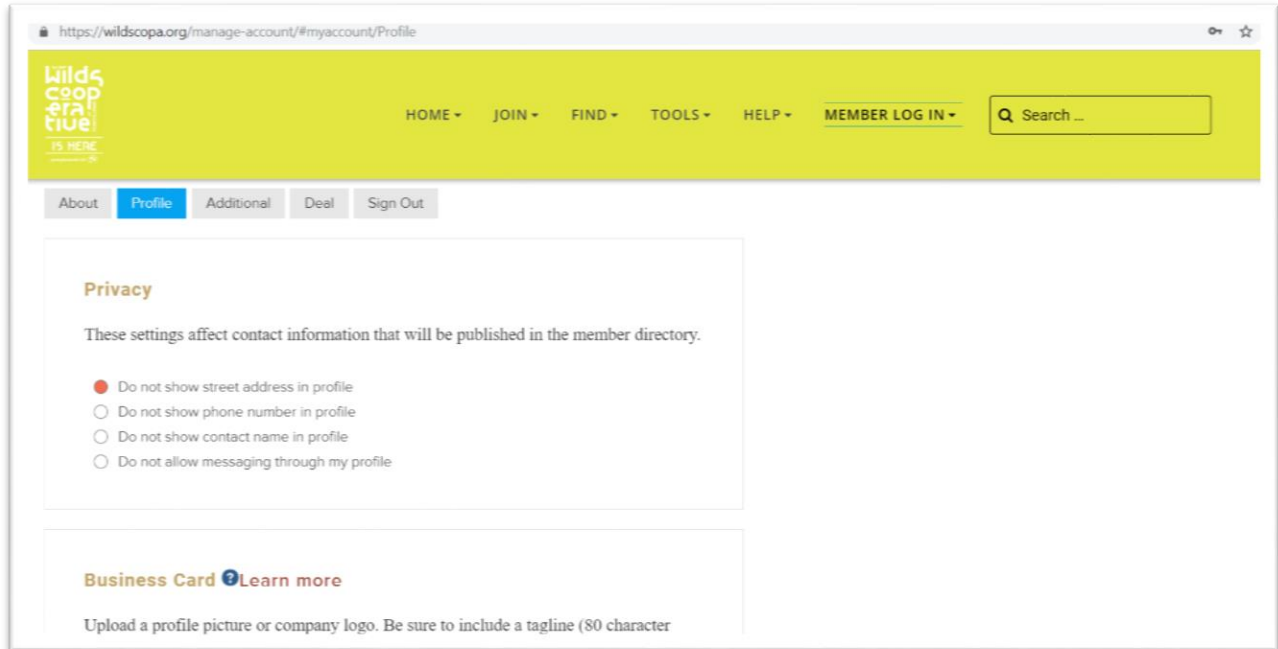
The screenshot shows the WildsCoPA.org website with the URL <https://wildscopa.org/join/creative-makers-join/craft-artisan-application/#form/CraftJury> in the address bar. The page has a yellow header with the WildsCoPA logo and navigation links: HOME, JOIN, FIND, TOOLS, HELP, and MEMBER LOG IN. A search bar is also present. The main content area contains a form for payment information with fields for Name on card, Billing address, City, state/province, postal code, Credit/debit card number (split into Card number and MM / YY), and Discount code. An APPLY button is next to the Discount code field. At the bottom of the form, the SUBMIT MY APPLICATION button is highlighted with an orange oval.

- Next, you will be taken into the backside of your account/profile, where you can add additional information to your profile. Be sure to click on each tab: About, Profile, Additional, and Deal. You may also Sign Out. The more information you provide, the more each reader will know about you and how to support your #PAWildsMade business.



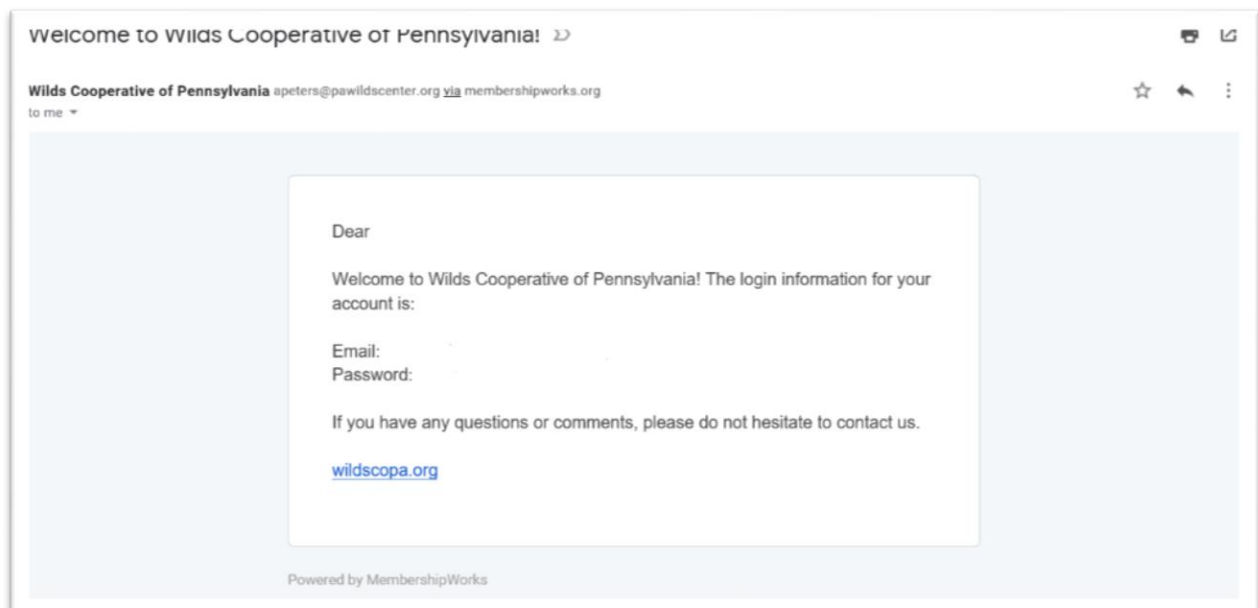
The screenshot shows the WildsCoPA.org website with the URL <https://wildscopa.org/manage-account/#myaccount> in the address bar. The page features a large background image of hands covered in clay. The WildsCoPA logo is in the top left corner. Navigation links include HOME, JOIN, FIND, TOOLS, HELP, and MEMBER LOG IN. A search bar is in the top right. The main content area has a large "MEMBER LOG IN" text. At the bottom, there are five tabs: About, Profile, Additional, Deal, and Sign Out. The About tab is highlighted with an orange oval.

9. Under “Profile” be sure to set your preferred settings for “Privacy” and also complete your “Business Card.” Privacy settings determine whether or not your street address, phone number and contact name are shown in your profile. You may also choose whether or not to receive messages through your profile. The Business Card includes a profile picture and short description of your business; this card populates the Member Directory on [WildsCoPA.org](https://wildscopa.org) and, for public-facing establishments, it also populates relevant PAWilds.com pages.



The screenshot shows the 'Profile' management page on wildscopa.org. The page has a yellow header with navigation links: HOME, JOIN, FIND, TOOLS, HELP, MEMBER LOG IN, and a search bar. Below the header, there are tabs for About, Profile (selected), Additional, Deal, and Sign Out. The main content area is divided into two sections. The first section is titled 'Privacy' and contains the text: 'These settings affect contact information that will be published in the member directory.' Below this text are four radio button options: 'Do not show street address in profile' (selected), 'Do not show phone number in profile', 'Do not show contact name in profile', and 'Do not allow messaging through my profile'. The second section is titled 'Business Card' and includes a link to 'Learn more'. Below this section is a prompt: 'Upload a profile picture or company logo. Be sure to include a tagline (80 character)'.

10. You will be emailed updates about your account and can access your profile at any time. Once the jury review is complete you will receive notification of your membership status. Add WildsCoPA@PAWildsCenter.org to your contact list to ensure you receive email updates. (Note: As a member, you will be able to log into your profile and update it as often as you like and will be the caretaker for the profile.)



The screenshot shows a welcome email from Wilds Cooperative of Pennsylvania. The email header includes the text: 'Welcome to Wilds Cooperative of Pennsylvania!' and 'Wilds Cooperative of Pennsylvania apeters@pawildscenter.org via membershipworks.org to me'. The main body of the email is a white box with a light blue background. It contains the text: 'Dear', 'Welcome to Wilds Cooperative of Pennsylvania! The login information for your account is:', 'Email:', 'Password:', and 'If you have any questions or comments, please do not hesitate to contact us.' Below this text is a link to wildscopa.org. At the bottom of the email, it says 'Powered by MembershipWorks'.