



JURY PROCESS

There are two membership levels for Creative Makers members (Juried Artisans and Creative Industries Partners) in the WCO, based on jury score. All other membership types are simple: there's just one level.

Basic Juried Artisan members are those who are admitted with a jury score between 100-300 - OR - those with a higher jury score who elect to enroll at this level. Professional Juried Artisans are those who are admitted with a jury score above 301. All Creative Industries Partner applicants must receive a score of 301 or above to be accepted into the program. Once accepted into the program, the jury score remains valid for three (3) years.

For more information about the difference in membership benefits for these two levels, refer to the Membership Benefits chart below.

More information on making your application / profile look its best for the jury session can be found [here](#).

JURIED ARTISANS: SPECIFICATIONS & RESTRICTIONS			
Visual Artisans	Craft Artisans	Food Artisans	Creative Industries Partners
EXAMPLES: Painters, sculptors, fine art photographers, jewelers + more	EXAMPLES: Folk artists, wood carvers, fiber artisans, potters, knitters and crocheters + more	EXAMPLES: Bakers; producers of sauces, candies and confections, cheeses, butters, teas + craft beverages	EXAMPLES: Creative writers, portrait photographers, graphic designers, web developers
SPECIFICATIONS			
<ul style="list-style-type: none"> • Include only work or products that have been created within the past three years. • Submit images of a cohesive, significant body of work, rather than a diverse range. • Include multiple images of works created in a particular medium or using similar technique. 	<ul style="list-style-type: none"> • Include only work or products that have been created within the past three years. • For each area endeavor, select up to ten images that best reflect the spirit of your work. • Show both the whole works and detailed close-ups (at least one detail shot must be included.) 	<ul style="list-style-type: none"> • Images must represent foods currently available or recent seasonal offerings (within one year). • Show both the whole works and detailed close-ups (at least one detail shot must be included.) • If you sell retail, include at least one image that shows label and/or packaging clearly and legibly. 	<ul style="list-style-type: none"> • Include only work, publications, or products that have been created within the past three years. • Submit images or publications that represent a cohesive, significant body of work, rather than a diverse range. • Include multiple publication files or images of works created in a particular medium or using similar technique.

<ul style="list-style-type: none"> Digitally created or manipulated work must be derived from the artist's original work. Show both the whole works and detailed close-ups (at least one detail shot must be included.) Curate your jury exhibit. Pieces should work together and complement each other to clearly represent your essence as an artist. 		<ul style="list-style-type: none"> Include images that best reflect the spirit of your artisan endeavor. Include at least one image of the setting and/or production activity related to your product (limit four). Especially useful for juries are images that show the method or scale of production. 	<ul style="list-style-type: none"> Digitally created or manipulated work must be derived from the artist's original work. Show both the whole works and detailed close-ups (at least one detail shot must be included.) Curate your jury exhibit. Pieces should work together and complement each other to clearly represent your essence as an artist.
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RESTRICTIONS

<ul style="list-style-type: none"> Items purchased and decorated, or items created by combining purchased commercial objects are not eligible, unless commercial objects play a subordinate role. Artwork created under the supervision of an instructor within an undergraduate or graduate degree program is not eligible. Appropriated images are prohibited (e.g., digital Clip-art, downloaded paintings, drawings, etc.). Artwork and crafts identified as Native American but not made by native Americans are not eligible, as stated in The Indian Arts and Crafts Act of 1990 (P.L. 101-644). 	<ul style="list-style-type: none"> Items purchased and decorated, or items created by combining purchased commercial objects are not eligible, unless commercial objects play a subordinate role. Candles made of petroleum bases like paraffin are prohibited (beeswax is permitted). Artwork and crafts identified as Native American but not made by native Americans are not eligible, as stated in The Indian Arts and Crafts Act of 1990 (P.L. 101-644). 	<ul style="list-style-type: none"> Food artisans, producers and retail food facilities must comply with all PA Department of Agriculture guidelines, as well as applicable state and local regulations. Applicants must have the necessary permits/licenses in hand, before submitting an application to the Wilds Cooperative of Pennsylvania. Food retail and/or wholesale operators, and their employees, must be in compliance with applicable provisions of the Federal Food Safety Act, the Retail Food Facility Safety Act and requirements referenced at the PA Dept of Agriculture site (agriculture.pa.gov). 	<ul style="list-style-type: none"> Items purchased and decorated, or items created by combining purchased commercial objects are not eligible, unless commercial objects play a subordinate role. Artwork created under the supervision of an instructor within an undergraduate or graduate degree program is not eligible. Appropriated images or publications are prohibited (e.g., digital Clip-art, downloaded paintings, drawings, copyrighted literature, etc.). Artwork and crafts identified as Native American but not made by native Americans are not eligible, as stated in The Indian Arts and Crafts Act of 1990 (P.L. 101-644).
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JURY DETAILS

The jurying process allows us to keep our brand strong, our network focused and to curate a unique experience for visitors.

To evaluate Creative Makers applicants, juries made up of professionals from relevant fields are convened twice yearly to evaluate applications and images and/or publications. The jurors complete scoring sheets and provide comments designed to be helpful in marketing or promotion, or further improvement.

DECISION CRITERIA

Visual Artisans & Creative Industries Partners: Applications and related images or publications are evaluated on artistic merit (60%), marketability (30%), and professionalism (10%).

Craft Artisans: Juries for craft artisans are evaluated on aesthetics and technique (40%), ingredients and sourcing (30%), marketability and presentation (20%), and professionalism (10%).

Food Artisans: Juries for artisan food producers focus first on aesthetics and technique (45%), followed by aspects such as ingredient/material sourcing (20%), presentation and marketability (25%) and professionalism (10%).

BASIS FOR ADMISSION

Creative Makers must provide links to website and/or Facebook photo albums that include at least 10 images of their work and details in the caption space for each image or file.

Additional notes:

- Craft artists may elect to be juried as visual artists if materials used in their craft have no local connection, or if the work has aesthetic purpose rather than functionality. There are restrictions on what can be submitted for a jury session. Be sure to read the restrictions section before you apply.
- Applicants for literary art are not separated by art form, i.e. poetry, novel, memoir, history, etc. Instead, each publication or group of submitted publications are judged as literary art based on the specifications and restrictions outlined in the section covering the Jury Process.

MULTIPLE JURY SESSIONS

Artisans (in visual arts, craft or food) who work in multiple artistic media, offer several regional specialties, or create different types of products to sell, may apply for multiple jury sessions for distinct categories of work. There is a \$20 fee for being juried, and that allows for up to three (3) different mediums/products or services to be reviewed. Note: the jury fee is non-refundable. Once accepted into the program, members will not be required to go through a jury review for three (3) years.

Examples of those who might request two jury sessions:

- An artist who works in watercolors and in oil pastels
- A chef who makes omelets from local eggs and also features a dessert made in-house
- A farmer who makes cheese and also sells sausages
- A woodworker who makes rustic benches and also wooden jewelry boxes
- A beekeeper who sells honey and also makes beeswax candles

In each of these examples, the applying artisan would be responsible for paying for two jury sessions (\$10/session - \$20/total).

ADMISSION SUCCESS

Applicants will receive an email notifying them of the admission decision. Jury comments are not included in the notification, but applicants may contact our staff to review the comments. Applicants must agree to these terms if they choose to participate in the program.

Decisions are announced within 45 days of the submission deadlines. Successful members will receive appropriate printed materials through US Mail, and will immediately have access to the digital tool kit provided through the back-end of their membership profile.

Remember, the jury fee is nonrefundable regardless of whether your application is approved or declined. Please note that applicants are welcome to reapply at a future date if they believe their products and/or works are a good fit for the program based on the overall criteria outlined above. If you choose to reapply within the next year, you may log into your profile to update your application and you will not have to pay the nonrefundable jury fee for the reevaluation. However, it is important that reapplying makers consider feedback and implement suggestions provided by the Review Panel to improve their application as well.

PROGRAM FEES

Membership to the WCO is free!

Creative Makers, including both food, craft and visual Artisans and Creative Industries Partners, are required to be juried into the WCO program. There is a \$20 fee for being juried, and that allows for up to three (3) different mediums/products or services to be reviewed. Note: the jury fee is non-refundable. Once accepted into the program, members will not be required to go through a jury review for three (3) years.

Note: Wilds Cooperative membership fees are unrelated to any fees that Trading Posts or other retail outlets may charge to display or otherwise carry goods. These terms should be negotiated directly with those retailers.

APPLICATION DEADLINES

Applications for all membership types may be submitted at any time of the year.

However, Creative Makers, including food, craft and visual Artisans and Creative Industries Partners, must undergo a jury process. Jury decisions are currently made only twice annually. Membership types that fall within the Experience Makers umbrella will be approved after application review, usually within one week after submission.

JURY SESSIONS

- Spring Jury Cycle :: Application deadline is the third Monday in March; jury decision is no later than the third Monday in April. Membership year runs May 1 through April 30 of the following year. Food, craft or visual Artisan applicants receiving a jury score between 100-300 are eligible to become Basic Artisan members. For food, craft and visual Artisans, a jury score of 301 or above qualifies the applicant to come in at the Professional Artisan membership level. Juried Artisans accepted at the Professional Artisan level may choose to enter the program as Basic Artisans. All Creative Industries Partner applicants must receive a score of 301 or above to be accepted into the program. Once accepted into the program, the jury score remains valid for three (3) years.
- Fall Jury Cycle :: Application deadline is the third Monday in September; jury decision is no later than the third Monday in October. Membership year runs November 1 through October 31 of the following year. Food, craft or visual Artisan applicants receiving a jury score between 100-300 are eligible to become Basic Artisan members. For food, craft and visual Artisans, a jury score of 301 or above qualifies the applicant to come in at the Professional Artisan membership level. Juried Artisans accepted at the Professional Artisan level may choose to enter the program as Basic Artisans. All Creative Industries Partner applicants must receive a score of 301 or above to be accepted into the program. Once accepted into the program, the jury score remains valid for three (3) years.