



WCO MEMBER BENEFITS

The Wilds Cooperative helps grow and connect unique small businesses in the region by providing branding and marketing tools; education and networking opportunities; access to new markets; and referrals to PA's financing and service provider network.

Member Benefit Listing	Creative Makers		Experience Makers		Resource Partners	
	Basic Juried Artisans	Professional Juried Artisans + Creative Industries Partners	Trading Posts	Host Sites + Field Guides	Community, Stewardship, Business Development, Production + Services	Friends of the WCO
Presence on digital/print materials on social media	x	x	x	x		
Access to digital brand toolkit	x	x	x	x	x	x
Profile in Member Directory on WildsCoPa.org	x	x	x	x	x	x
Free listing on PAWilds.com		*	*	*		
One (1) printed branding asset (i.e. window cling)	x	x	x	x	x	
Discounts on additional printing branding assets (such as window clings, table tents, stencils or stamps)	x	x	x	x	x	
100 Artisan Product Hang Tags (add'l available for fee)		x				
Discounts on professional development workshops, opportunities, and other member services	x	x	x	x	x	x
Listing in PA Wilds Buyer's Guide		x	x			
Eligibility to apply to sell products to the PA Wilds Conservation Shop		x			x	
Eligibility to apply to sell products on the PA Wilds Marketplace	x	x				
Eligibility to apply to license the PA Wilds logo for marketing or merchandising use	x	x	x	x	x	
Receive weekly WCO e-blast	x	x	x	x	x	x
Eligibility to submit content / ideas for PAWilds.com	x	x	x	x	x	x
Listed as a PA Wilds Steward <i>supporter</i> (based on dues)						x
* = Brick & Mortar Locations Only						